

TM #82739

NCC Cable System Order

117871149

Order #	62421337	Flight Dates	05/15/17 - 05/21/17	Update Date	05/05/17
Syscode	2733	Agency	AL Media	Version	1 Vs. 1
System Name	Spectrum/Stevens Point, WI	Advertiser	Working for WI Inc	Show All Lines	
Market	Wausau, WI	Client Code		Total # of Weeks	1
AE	Lean Losier	Product Code		Total	\$1,064.00
Sales Coordinator	Michael Ryan	Est Code	5708	Commission	\$159.60
Office	Chicago	Product Name		Net Total	\$904.40
Phone	(312) 527-5755	Credit Status		Total Spots	98
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	DMA National Live+SD Mar17	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GMP
				CPP	CPM

Comments : 6.5 new order, please confirm. Thanks

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CABLE	5/15/17	5/21/17	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	
2	CNN	CABLE	5/15/17	5/21/17	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	
3	CNN	CABLE	5/15/17	5/21/17	19:00	22:00	X	X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
4	ESPN	CABLE	5/15/17	5/21/17	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$12.00	\$96.00	30	
5	ESPN	CABLE	5/15/17	5/21/17	19:00	22:00	X	X	X	X	X	X	X	-	-	10	\$28.00	\$280.00	30	
6	MNBC	CABLE	5/15/17	5/21/17	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$2.00	\$8.00	30	
7	MNBC	CABLE	5/15/17	5/21/17	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	
8	MNBC	CABLE	5/15/17	5/21/17	19:00	22:00	X	X	X	X	X	X	X	-	-	10	\$6.00	\$60.00	30	
9	TNT	CABLE	5/15/17	5/21/17	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	
10	TNT	CABLE	5/15/17	5/21/17	19:00	22:00	X	X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	
11	USA	CABLE	5/15/17	5/21/17	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$8.00	\$64.00	30	
12	USA	CABLE	5/15/17	5/21/17	19:00	22:00	X	X	X	X	X	X	X	-	-	10	\$20.00	\$200.00	30	

	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	Total
SPOTS	98	0	0	0	0	0	0	0	0	0	0	0	98
AMT	\$1,064.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,064.00

SYSTEM APP: SALES ACCT Date Printed 05/05/17  
 62421337 | Wausau, WI | Spectrum/Stevens Point, WI | 2733 |